

Write Traits® 2010 Delivers the How...

WriteTraits®

Empower K–8 Students with the Skills and Confidence to Grow as Writers!

With **Houghton Mifflin Harcourt** and **Oxford University Press Canada** as your partner, you can be sure that every student is prepared using **Write Traits!** This highly engaging program is designed to help students master the key writing forms, writing process, Six Traits, grammar, usage and mechanics skills.

Our kits encourage students to speak and think like writers, and to take charge of their own process. Instead of the traditional classroom environment where one person knows how to write well, everyone will know how to write—and how to support others. Students have a chance to discover their own writing topics, become skilled writing coaches, work with rubrics to guide their ideas, and develop an impressive repertoire of writing and revising skills.

The Six Traits 2010 New Instructional Pathway:

- **Introduce** the Trait by analyzing two sample papers—one weak and one strong
- **Listen** to quality literature demonstrating the Trait and genre
- **Begin** a personal draft
- **Participate** in deep, guided practice of the Trait across four lessons
- **Practice** by analyzing two more sample papers
- **Revise** the weaker sample paper
- **Combine** all these strategies to assess, revise, and edit the personal draft begun earlier using student friendly rubrics
- **Publish** the writing

Each Write Traits Program Kit includes:

- A **Teacher's Guide** with step-by-step instruction, Trait-specific lessons, detailed revision guidelines, and rubrics
- A **Student Traitbook** with definitions, lessons, writing models, and activities
- A projectable **Teacher's Resource CD-ROM** containing Student Traitbook pages, sample papers, and rubrics
- **Six Traits Self-Adhesive Note Pads** to help score student papers
- **Posters**—one for each Trait, plus a revision checklist
- **Laminated Rubric Cards**

Limited Time Offer!*

10%

off

*Promo Code Required: 20004087



Kindergarten Big Book

Teacher's Guide



Student Traitbook



HOUGHTON MIFFLIN HARCOURT



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*Expiry Date: June 30, 2012. Offer not valid for previous orders or in conjunction with other discounts.

OXFORD

UNIVERSITY PRESS

NEW
for 2010 Edition

New Features:

■ **Scaffolded Instruction** *New!*

Traits are introduced with sample papers and literature. Students write a personal piece and, as they proceed through the lessons, acquire new skills necessary to revise that personal piece. When the lessons are completed, students look at two more writing samples—one strong and one weak—and revise the weaker one as a rehearsal for revising their own writing. This is a coordinated presentation of lessons that take students on a journey toward writing independence.

■ **Conventions and Presentations** *New!*

Most teachers want to teach spelling, punctuation, grammar, etc. as they go along. The **Write Traits 2010** kits support this, but they do more! They also show teachers (and students) how conventions and presentations connect to the other Traits. Every single unit includes a convention lesson and a presentation lesson. Students will learn to design posters, menus, playbills, resumes, letters, ads, book jackets, and other interesting things for every other Trait.

■ **Writing Process and Writing Workshops** *New!*

Students now have numerous opportunities for quick writing all through the program, including pre-writing and revision, and the specific strategies for teaching these skills. There is also a new emphasis on the important components of writing workshops, such as working with partners, conferring, coaching, and writing independently using literary models. Both the process of writing and elements of workshops are woven throughout the program.

■ **Literature Connection** *New!*

Every selection has been carefully chosen to model something important about writing: a strong lead or ending, sensory detail, character development, and so forth. Students are asked to revise a piece that needs work using a strong literary model as a guide. Every Trait includes a feature called The Literature Connection, which suggests a book as a model. A nine-step process is also presented—from introducing the book to leading students into writing.

■ **Writing Is the Making of Reading** *New!*

Based on Donald Graves' assertion that writing is the making of reading, **Write Traits 2010** provides multiple opportunities for students to use literary models to develop their own writing skills. The **Write Traits 2010** posters are completely new. And each of them focuses on a specific Trait, with opportunities for students to write directly on the poster! This requires the student to think about the impact of their writing decisions and actions on the reader. **Write Traits** encourages independent thinking at every opportunity!

■ **Interactive and Engaging** *New!*

Students are doing something *ALL* the time—writing, talking, reviewing, assessing, revising, and editing. Every lesson is fun, but it's also demanding. The program expects students to write well; it provides opportunities for them to discover just how great they are! **Write Traits 2010** moves students toward independence, putting them in charge of their own writing process. They will learn to find topics, pre-write, draft, read with understanding, confer, coach, revise, edit, design documents, and reach an audience.

Limited Time Offer! Save 10%! Offer expires on June 30, 2012. Promo Code Required: 20004087

Write Traits K–8 Special Order Form (2012)



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TITLE	ISBN	SCHOOL PRICE	SPECIAL PRICE	QUANTITY	AMOUNT
Write Traits (Grades K–8)					
Program Kits					
Write Traits Kindergarten Program Kit © 2007	9780669010718	\$162.24	\$146.02		
Kindergarten Teaching Bundle – includes Big Book and Teacher’s Guide					
Write Traits Grades 1-8 Program Kits © 2010					
(Each kit includes Teacher’s Guide, Student Traitbook, Posters, Rubrics, Self-Stick Pads, Teacher’s Resource CD-ROM.)					
Grade 1	9780547328249	\$235.87	\$212.28		
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Write Traits Classroom Sets					
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